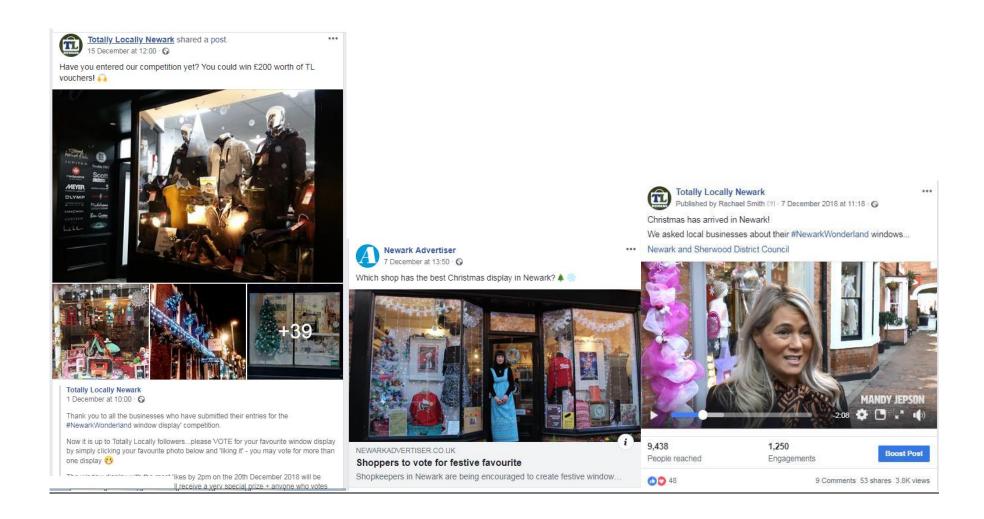
## **APPENDIX A**

## **CHRISTMAS RETAIL PROMOTION CAMPAIGN EVALUATION**





Jenni Harding Newark shops and streets look really festive this December. We were in the Market square and adjacent streets on Sunday. The shops which have decorated their windows look great. The Christmas lights are very picturesque. Well done to all involved.







Lorraine Bailey Fantastic to see yesterday Newark looking just like it used to bustling with people everyone having a great time & the Butter market was beautiful with all the Christmas Trees from the Church, can't wait to see what the council have in store for it.

Library Daniel Co., 45c



Jane Radford All the shops look fabulous ♥ 6 l hope more people shop local to keep local independent retailers in business 👍







Christine Lathlane Glad I don't have to judge, some lovely window displays



Katrina Woodman A Voted. Beautiful displays everyone and good luck 🌲







Andrea McHugh SKDC take note! This is how Grantham market used to be...



Andy Richards Newark is booming!



Susi Wright So many great displays hard to choose just from photographs. I've really enjoyed walking around the town and seeing all the lovely work.